

**FOR IMMEDIATE RELEASE**

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***Local AACD Member Dr. Jeffrey Norden, DDS to Attend World's Largest Continuing Education Program for Cosmetic Dentistry***

April 25, 2010 –Dr. Jeffrey Norden, DDS will attend the American Academy of Cosmetic Dentistry's® (AACD) 26th Annual Scientific Session, in Grapevine, Texas from Tuesday, April 27 – Saturday, May 1, 2010. The AACD is the world's largest international dental organization dedicated to advancing excellence in the art and science of cosmetic dentistry through responsible esthetics, of which Dr. Norden is an active member.

"Contemporary cosmetic dentistry is a comprehensive approach to total oral health care that combines art and science to achieve optimal dental function, health, and esthetics," said AACD member Dr. Norden. "The annual AACD scientific session is the world's premier venue to get the in-depth training necessary to stay up-to-date in cosmetic dentistry and ultimately provide the best care to patients in our community."

***AACD Recommendations When Seeking a Cosmetic Dentist***

In order to make sure a dentist is skilled in cosmetic dentistry, the AACD recommends that patients ask for the following items before undergoing treatment. As is the case before undergoing any dental treatment, patients should consult with an AACD member dentist to find out which procedure is right for them.

***Before and After Photos*** - Examine the dentist's treatment results on other patients to make sure his or her work fits your dental needs.

***References*** - Get a sense from other patients as to what type of quality care the dentist provides.

***Continuing Education*** - Be certain that the dentist is an active AACD member and has taken continuing education courses to keep up-to-date with the latest techniques in clinical cosmetic dentistry.

***The American Academy of Cosmetic Dentistry***

The AACD is the world's largest non-profit membership organization dedicated to advancing excellence in comprehensive oral care that combines art and science to optimally improve dental health, esthetics, and function. Comprised of over 6,000 cosmetic dental professionals in 70 countries around the globe, the AACD fulfills its mission by offering superior educational opportunities, promoting and supporting a respected Accreditation credential, serving as a user-friendly and inviting forum for the creative exchange of knowledge and ideas, and providing accurate and useful information to the public and the profession.

For more information regarding the AACD and the 26<sup>th</sup> Annual AACD Scientific Session, visit [www.aacd.com](http://www.aacd.com), send an e-mail to [info@aacd.com](mailto:info@aacd.com), or call 800.543.9220 or 608.222.8583.

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Dr. Jeffrey Norden is located at #1- 1874 West 1<sup>st</sup> Ave Vancouver, BC V6J 1G5. To learn more or arrange an interview, call 604 737 1023, or visit [www.westcoastsmile.com](http://www.westcoastsmile.com).